



DISCOVER. CONNECT. EXPERIENCE.





A VENTURE OF





Mercedes-Benz The best or nothing.





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IP MANAGED BY

Stratagem

Relio Quick Auto Mall @ TGIP, Noida: 17th – 19th May19 – Event Synopsis

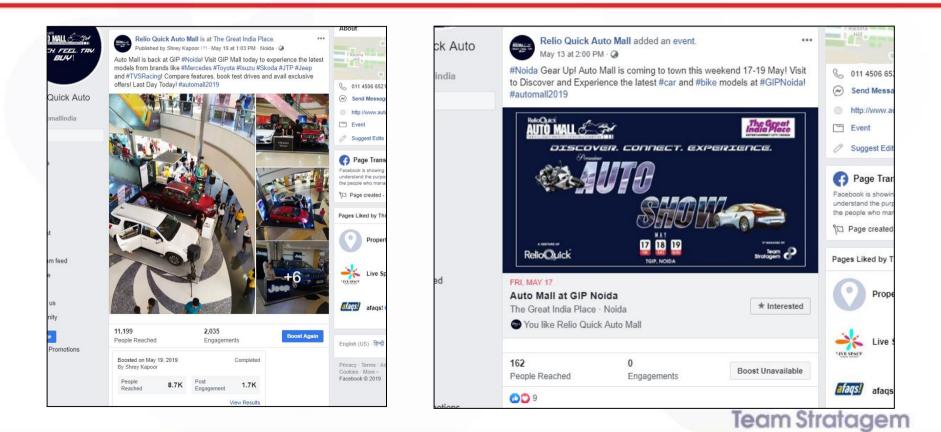
After the Grand Success of Auto Mall Season 3 in November 2018 Auto Mall Season 4 @ TGIP, Noida was organized from May 15 – 17, 2019.

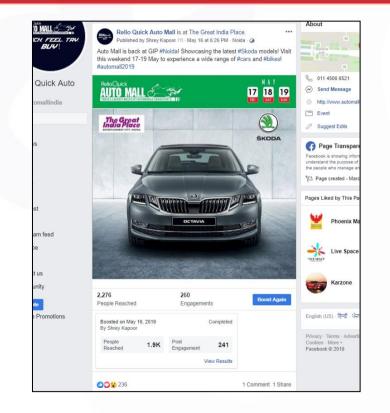
> Top 7 leading automobile brands participated MERCEDES, ISUZU, TVS, JEEP, TOYOTA, SKODA, JTP

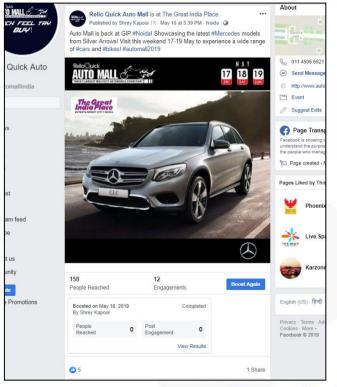
Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

All the brands put together generated over 500+ hot and warm enquiries, and Over 1 Lakh + people visited TGIP, Noida during Auto Mall event weekend.





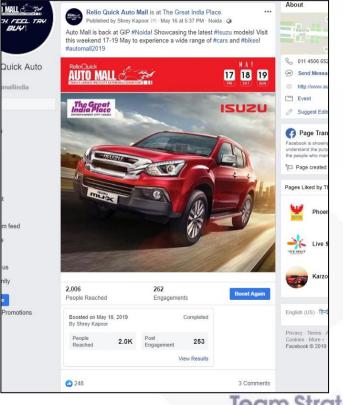


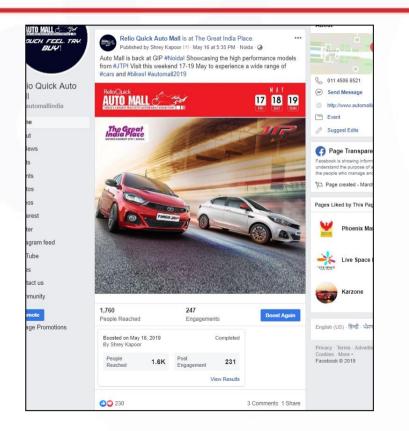


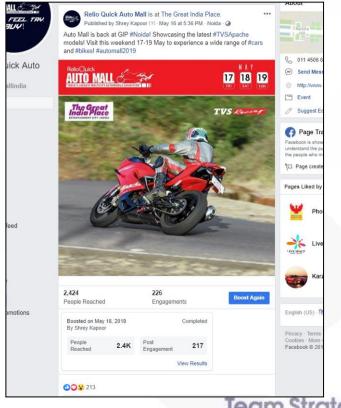
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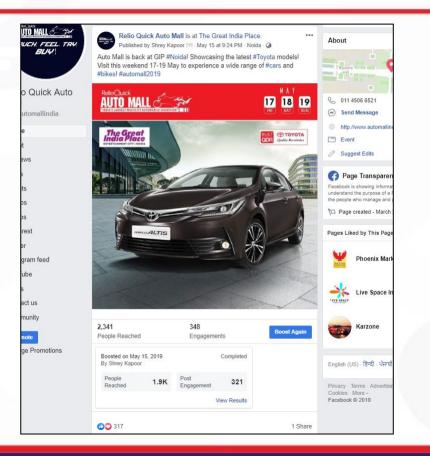
Social Media Posts – Auto Mall FB & Instagram Handles





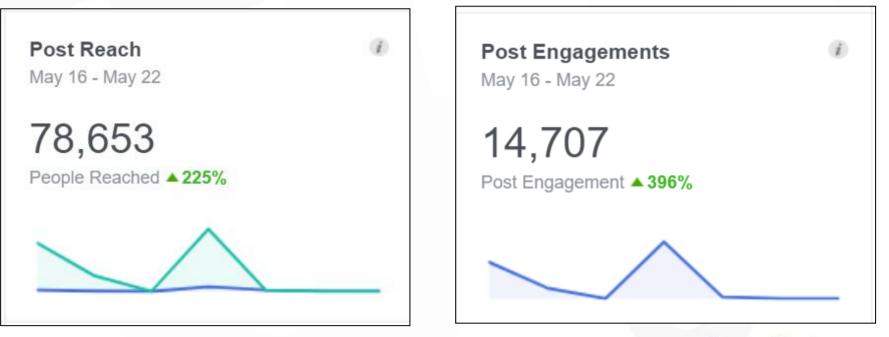






Auto Mall FB Page Engagement

High Facebook Page Targeted Reach & Engagement around show dates



Event Glimpses



























































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THANK YOU

Stratagem Business Consulting LLP